



## ***A Successful DRUPA for Manugraph***

17<sup>th</sup> June 2016. Manugraph India Ltd. the World’s largest producer of 2 x1 web off-set presses together with their subsidiary Manugraph Americas today announced that DRUPA 2016, the world’s largest trade fair for print and cross media solutions, held in Dusseldorf, Germany in early June, was an excellent one for the company and far exceeded their expectations.

“The strong investment climate & positive outlook for the global printing industry has made the difference” said Mr.Sanjay Shah, Vice Chairman & Managing Director of Manugraph. “We experienced a signing of orders, especially for our renowned 2 x 1 presses, which are known for their state-of-the art technology, durability and ease of operation. Successful orders were signed for the Indian, Asian, and African markets and Manugraph Americas also reported strong sales for the North American & Caribbean market.”

With the focus on Global expansion plans, Manugraph India Ltd. announced at DRUPA new strategic partnerships with European and Indian manufacturers of flexible packaging equipment. A record order for packaging was also signed for the Asian market, backing up the company’s claim that diversifying was the way forward. “We are constantly evaluating areas where we can grow our businesses to take advantage of our global manufacturing and marketing capabilities” said Shah. Utilizing their sales offices in India, Africa, the Middle East, and the United States, together with their strategic agent partnerships, Manugraph will begin sales efforts immediately world-wide. Manufacturing of packaging equipment in India is a longer term goal according to Shah.

The successful orders signed by Manugraph at DRUPA are significant, and will impact the market positively. With its progressive vision, robust financial performance, strength in leadership, timely innovation and excellent after-sales services, the company is all set to lead the way post DRUPA and re-confirm themselves as Global leaders in the printing domain. The company’s range of products can be found on their website [www.manugraph.com](http://www.manugraph.com).

\*\*\*\*\*